# TECHSCAPE



a project of the engine room

# Techscape project

The TechScape project collects **actionable data** that details civil society's **experience of technology** in their operations and identifies their **programmatic ambitions** for technology and what **resource gaps** need to be filled for those ambitions to be realized.

# Sample composition

The TechScape project aims to collect assessment data from a broad global sample, including **5-10 organizations** from **300-400 cities** urban areas across the globe.

#### Research questions

TechScape assessments will provide concrete evidence to answer the following questions:

I. How do organizations **use** technology? what works - are tools integrated - what does it cost

2. How do organizations **adopt** technology? what motivates and inhibits - who is leading - what does it cost

3. How do organizations **anticipate** technology? hype - intimidation - what do they think it will cost

#### Dimensions and variables

Dimensions and variables are designed to make the assessments comparable across contexts.



Dimensions of the TechScape data set with examples of variables

# Methodology

# Paid field researchers

The engine room will identify, contract, and train local researchers to collect data.

These researchers will meet several criteria including (but not limited to): expertise in local civil society, technology use by civil society, and fluency in survey subject's language.

The engine room believes that a key factor in engaging with high-quality local researchers is to pay at internationally acceptable rates for their work.

# Methodology

Data entry platform

To manage the influx of data from multiple researchers working in multiple contexts, the engine room will employ a data entry platform to:

> Maximize efficiency, Lower cost, Facilitate iterative analysis, and Maintain high quality control standards.

# Methodology

#### Data sources

Field researchers' desk research (Contextual data) Local experts (Contextual data on operational environment) Local civil society organizations (info about organizations themselves)

#### TechScape Modules

TechScape modules are designed with specific networks in mind. These modules are designed in collaboration with a network and provide grantors and capacity building organizations to better understand how to strategically support technology adoption by local partners.

#### Pact Module

Sample Selection

Determine a rough sample size
 Select geographic focus and focal points
 Select organizations according to specific variables

#### Pact Module

Sample Selection Support

To secure a durable and representative sample, the selected organizations should be mapped for, and represent, a balanced sample across the following **variables\*:** 

Geography (City, Region, Language)
Issue Area of Organization
Size of Organization (Number of staff)
Contextual Constraints by Country (Freedom of Expression and Association, Infrastructure, Security and Conflict)

\* Technical proficiency should NOT influence whether or not an organization is included in the sample.

# Pact Module

#### Implementation

Once the sample selection process is complete, the engine room will manage the processes of:

- Identifying, contracting, and training local researchers
- Developing the cloud-based data collection infrastructure appropriate for the sample size
- Supporting the local researchers as necessary through the data collection and transmission processes
- Analyzing the assessment data based on Pact's areas of interest
- Drafting briefs to frame the data in an actionable way for Pact